

# MEDIA RELEASE

**FOR IMMEDIATE RELEASE**  
23 Disember 2008

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## 19.99 MILLION TOURISTS TO MALAYSIA IN NOVEMBER 2008

Malaysia has recorded a total of **19,993,804** tourist arrivals from **January to November 2008** compared to **19,086,800** tourist arrivals for the same period in 2007, representing an increase of **4.8%**.

For the month of **November 2008**, tourist arrivals showed an **increase of 4.6%** with **1,845,645** tourists compared to **1,764,586** for the same period last year.

Table 1: Comparison of tourist arrivals to Malaysia (November 2007 and 2008)

| MONTH    | TOURIST ARRIVALS<br>2007 | TOURIST ARRIVALS<br>2008 | CHANGE % |
|----------|--------------------------|--------------------------|----------|
| NOVEMBER | 1,764,586                | 1,845,645                | 4.6      |

Source: Immigration Department of Malaysia

Table 2: Comparison of tourist arrivals to Malaysia (January – November 2007 and 2008)

| MONTHS                | TOURIST ARRIVALS<br>2007 | TOURIST ARRIVALS<br>2008 | CHANGE % |
|-----------------------|--------------------------|--------------------------|----------|
| JANUARY –<br>NOVEMBER | 19,086,800               | 19,993,804               | 4.8      |

Source: Immigration Department of Malaysia

For **November 2008**, **Singapore** maintained its position as the largest tourist generating market for Malaysia with **963,261** Singaporeans visiting the country. Others in the top ten list were: **Indonesia** (218,105), **Thailand** (127,658), **Brunei** (95,112), **China (including Hong Kong & Macau)** (75,342), **India** (42,484), **Japan** (35,815), **Australia** (34,929), the **Philippines** (34,226) and **United Kingdom** (30,891).

The **Canadian** market registered the highest growth of **70%**. Significant growth was also recorded for arrivals from **Vietnam** (59.5%), **West Asia** (51.6%), **Indonesia** (43.0%), **Cambodia** (37.0%), the **Netherlands** (24.9%), **France** (24.9%), **Poland** (23.9%), **Russia** (22.2%), **United Kingdom** (22.0%), **Germany** (19.0%), **Italy** (13.0%) and **India** (11.5%).

The top ten tourist generating markets from **January to November 2008** were: **Singapore** (9,973,479), **Indonesia** (2,177,487), **Thailand** (1,371,013), **Brunei** (919,072), **China (including Hong Kong & Macau)** (878,298), **India** (501,563), **Japan** (395,686), **Australia** (381,352), the **Philippines** (358,200) and the **United Kingdom** (334,460).

#### TOURIST ARRIVALS TO MALAYSIA BY MAJOR MARKETS - NOVEMBER 2008

| COUNTRY OF RESIDENCE           | NOVEMBER |         | (% ) CHANGE NOV 08/ NOV 07 | JANUARY - NOVEMBER |           | (% ) CHANGE JAN-NOV 08/ JAN-NOV 07 |
|--------------------------------|----------|---------|----------------------------|--------------------|-----------|------------------------------------|
|                                | 2007     | 2008    |                            | 2007               | 2008      |                                    |
| SINGAPORE                      | 883,913  | 963,261 | 9.0                        | 9,557,253          | 9,973,479 | 4.4                                |
| THAILAND                       | 150,805  | 127,658 | -15.3                      | 1,463,490          | 1,371,013 | -6.3                               |
| INDONESIA                      | 152,484  | 218,105 | 43.0                       | 1,632,920          | 2,177,487 | 33.3                               |
| BRUNEI                         | 118,371  | 95,112  | -19.6                      | 1,026,768          | 919,072   | -10.5                              |
| PHILIPPINES                    | 31,751   | 34,226  | 7.8                        | 298,715            | 358,200   | 19.9                               |
| VIETNAM                        | 6,197    | 9,885   | 59.5                       | 113,151            | 113,204   | 0.0                                |
| CAMBODIA                       | 2,679    | 3,670   | 37.0                       | 21,302             | 32,364    | 51.9                               |
| CHINA (Incl Hong Kong & Macau) | 79,418   | 75,342  | -5.1                       | 709,963            | 878,298   | 23.7                               |
| JAPAN                          | 34,047   | 35,815  | 5.2                        | 335,230            | 395,686   | 18.0                               |
| TAIWAN                         | 17,590   | 12,111  | -31.1                      | 187,285            | 178,638   | -4.6                               |
| SOUTH KOREA                    | 28,343   | 17,323  | -38.9                      | 208,884            | 248,795   | 19.1                               |
| INDIA                          | 38,086   | 42,484  | 11.5                       | 385,652            | 501,563   | 30.1                               |
| WEST ASIA                      | 10,509   | 15,933  | 51.6                       | 233,927            | 243,488   | 4.1                                |
| SAUDI ARABIA                   | 2,716    | 4,121   | 51.7                       | 74,217             | 69,964    | -5.7                               |
| UAE                            | 1,172    | 1,089   | -7.1                       | 37,048             | 33,347    | -10.0                              |
| IRAN                           | 1,852    | 5,795   | 212.9                      | 25,821             | 55,727    | 115.8                              |
| CANADA                         | 3,914    | 6,654   | 70.0                       | 42,482             | 68,642    | 61.6                               |
| U.S.A                          | 16,056   | 17,021  | 6.0                        | 188,164            | 203,444   | 8.1                                |
| AUSTRALIA                      | 32,354   | 34,929  | 8.0                        | 285,553            | 381,352   | 33.5                               |

|                |           |           |       |            |            |       |
|----------------|-----------|-----------|-------|------------|------------|-------|
| NEW ZEALAND    | 5,333     | 4,661     | -12.6 | 37,155     | 50,561     | 36.1  |
| UNITED KINGDOM | 25,317    | 30,891    | 22.0  | 248,365    | 334,460    | 34.7  |
| SCANDINAVIA    | 8,675     | 9,301     | 7.2   | 104,597    | 103,859    | -0.7  |
| <i>DENMARK</i> | 1,429     | 1,746     | 22.2  | 18,376     | 21,737     | 18.3  |
| <i>FINLAND</i> | 1,325     | 1,466     | 10.6  | 32,491     | 20,061     | -38.3 |
| <i>NORWAY</i>  | 1,485     | 1,877     | 26.4  | 13,503     | 19,606     | 45.2  |
| <i>SWEDEN</i>  | 4,436     | 4,212     | -5.0  | 40,227     | 42,455     | 5.5   |
| NETHERLANDS    | 6,273     | 7,837     | 24.9  | 52,386     | 82,577     | 57.6  |
| FRANCE         | 5,178     | 6,467     | 24.9  | 54,865     | 77,933     | 42.0  |
| GERMANY        | 8,942     | 10,640    | 19.0  | 72,225     | 101,116    | 40.0  |
| SWITZERLAND    | 2,333     | 2,353     | 0.9   | 19,333     | 23,881     | 23.5  |
| RUSSIA         | 1,897     | 2,318     | 22.2  | 15,335     | 22,974     | 49.8  |
| POLAND         | 1,079     | 1,337     | 23.9  | 30,883     | 10,810     | -65.0 |
| ITALY          | 2,471     | 2,793     | 13.0  | 28,985     | 35,967     | 24.1  |
| TURKEY         | 646       | 624       | -3.4  | 8,909      | 7,151      | -19.7 |
| SOUTH AFRICA   | 1,599     | 1,411     | -11.8 | 19,683     | 21,556     | 9.5   |
| OTHERS         | 88,326    | 55,483    | -37.2 | 1,703,340  | 1,076,234  | -36.8 |
| GRAND TOTAL    | 1,764,586 | 1,845,645 | 4.6   | 19,086,800 | 19,993,804 | 4.8   |

To view the full statistics table, please download the PDF file.

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